



**Earnings Conference Call** 

Fourth Quarter 2023

February 6, 2024

8:00am Central Time

Copyright 2024 ChampionX. All rights reserved.

#### **Notices & Disclaimers**



#### **Forward-Looking Statements**

This investor presentation contains statements relating to future actions and results, which are "forward-looking statements" within the meaning of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Such statements relate to, among other things, ChampionX's market position and growth opportunities. Forward-looking statements include statements related to ChampionX's expectations regarding the performance of the business, financial results, liquidity and capital resources of ChampionX. Forward-looking statements are subject to inherent risks and uncertainties that could cause actual results to differ materially from current expectations, including, but not limited to, changes in economic, competitive, strategic, technological, tax, regulatory or other factors that affect the operation of ChampionX's businesses. You are encouraged to refer to the documents that ChampionX files from time to time with the Securities and Exchange Commission ("SEC"), including the "Risk Factors" in ChampionX's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, and in ChampionX's other filings with the SEC. Readers are cautioned not to place undue reliance on ChampionX's forward-looking statements. Forward-looking statements speak only as of the day they are made and ChampionX undertakes no obligation to update any forward-looking statement, except as required by applicable law.

#### **Non-GAAP Measures**

In addition to financial results determined in accordance with generally accepted accounting principles in the United States ("GAAP"), this presentation presents non-GAAP financial measures. Non-GAAP financial measures should be considered only as supplemental to, and not as superior to financial measures prepared in accordance with GAAP. Management believes that adjusted EBITDA, adjusted EBITDA margin, adjusted segment EBITDA, and adjusted segment EBITDA margin, provide useful information to investors regarding the Company's financial condition and results of operations because they reflect the core operating results of our businesses and help facilitate comparisons of operating performance across periods. In addition, free cash flow and free cash flow to adjusted EBITDA ratio are used by management to measure our ability to generate positive cash flow for debt reduction and to support our strategic objectives. A reconciliation of these non-GAAP measures to the comparable GAAP measures, including net income attributable to ChampionX, income before income taxes margin, cash flows from operating activities, and total debt, is included in the appendix herein and the financial tables accompanying our earnings release for the fourth quarter 2023 results.

Z Copyright 2024 Champion X. All rights reserved



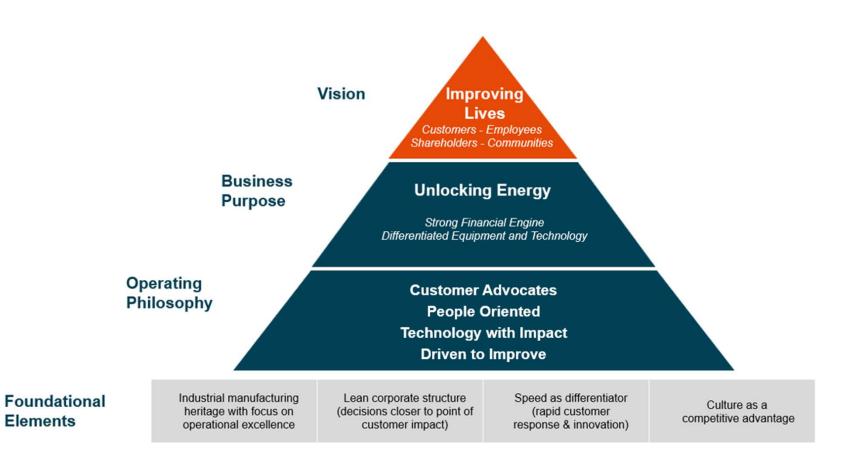
# **Soma Somasundaram**

President and Chief Executive Officer

3

# **Distinctive Strategic Vision and Operating Philosophy**





**Elements** 

# Fourth Quarter and Full Year 2023 ChampionX Highlights



Strong Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow Momentum

#### Robust full-year 2023 adjusted EBITDA growth

Full-year 2023 adjusted EBITDA of \$771 million, up 25% year-over-year

#### Positive adjusted EBITDA margin momentum

- Q4 adjusted EBITDA margin of 21.0% is highest level since our ChampionX merger
- Full-year 2023 adjusted EBITDA margin of 20.5%, up 431 basis points year-over-year
- Q4 income before income taxes margin of 12.1%, full-year margin of 11.3%

#### Strong free cash flow generation

- Q4 cash flows from operating activities of \$169 million
- Q4 free cash flow of \$140 million represented 71% of adjusted EBITDA
- Full-year 2023 cash flows from operating activities of \$540 million
- Full-year 2023 free cash flow of \$412 million represented 53% of adjusted EBITDA

#### Continued commitment to return capital to shareholders

- Returned 96% of free cash flow to shareholders in Q4, and 83% in full-year 2023
  - \$118 million of ChampionX share repurchases in Q4, \$277 million in full-year 2023
  - \$17 million regular cash dividend paid in Q4, \$65 million in full-year 2023

# **ChampionX Key Performance Metrics**



Performance Metric	2022 Performance	2023 Performance
Revenue	\$3,806 million	\$3,758 million
Adjusted EBITDA	\$617 million	\$771 million
Adjusted EBITDA Margin	18.2% Exit Margin; 16.2% Full Year Margin	21.0% Exit Margin; 20.5% Full Year Margin
% of Adjusted EBITDA Converted to Free Cash Flow	53%	53%
Net Leverage	0.6x	0.4x S&P and Moody's upgrade
ROIC	14%	18%
Liquidity	\$889 million	\$959 million
Shareholder Returns (regular cash dividend + share repurchases)	\$226 million; 69% of Free Cash Flow	\$343 million; 83% of Free Cash Flow

# **ChampionX Revenue Detail**

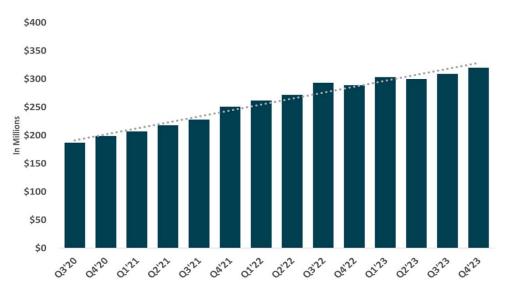




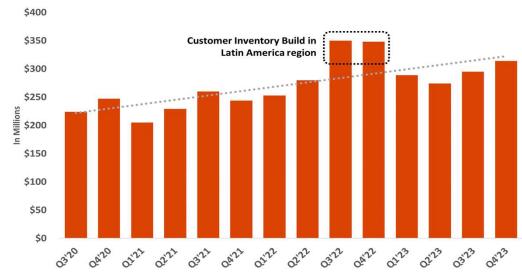
# **PCT Quarterly Revenue Trends**



# North America (steady growth)



# International (growth with seasonality)





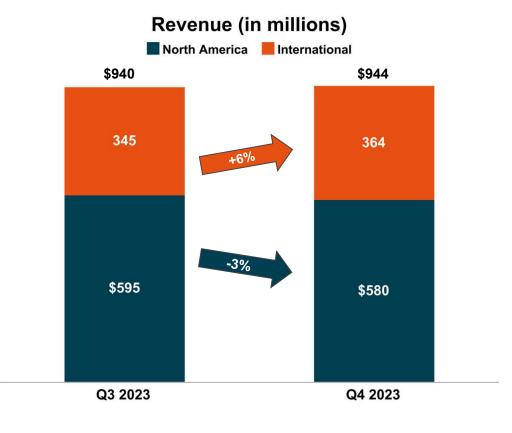
# **Ken Fisher**

**Executive Vice President & Chief Financial Officer** 

## Fourth Quarter 2023 ChampionX Financial Highlights



- ChampionX Q4 revenue of \$944 million
  - Up slightly sequentially
- International up 6% sequentially
  - Driven by seasonal strength in Production Chemical Technologies international business
- North America down 3% sequentially
  - Seasonal declines in North American businesses into the year-end holidays

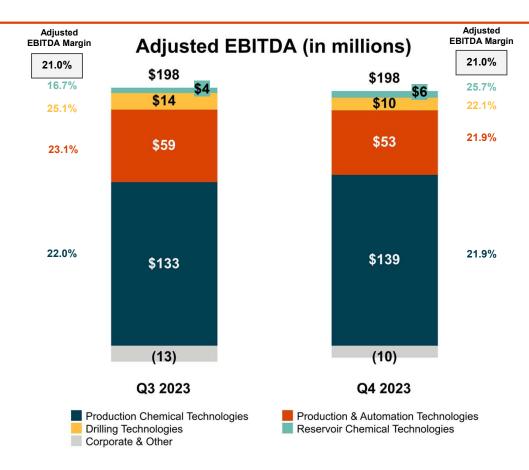


# Fourth Quarter 2023 Financial Highlights (continued)



**Achieved 21.0% Adjusted EBITDA Margin** 

- Adjusted EBITDA of \$198 million
  - Adjusted EBITDA margin of 21.0%, flat sequentially
- Net income attributable to CHX of \$77
  million and adjusted net income
  attributable to CHX of \$86 million
- Production & Automation Technologies and Drilling Technologies impacted by typical seasonal declines in U.S. land into the year-end holidays
- Corporate expense returned to more normal level

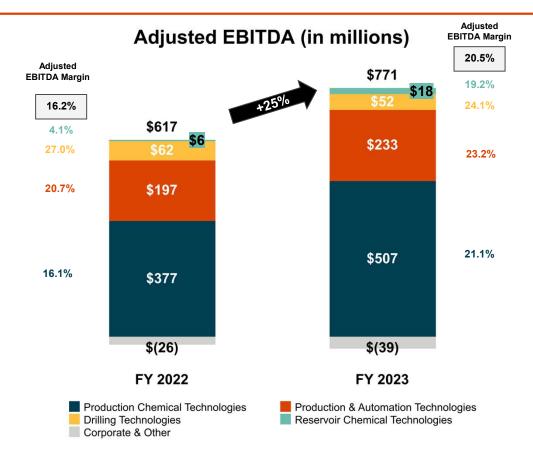


# **Full Year 2023 Financial Highlights**



**Achieved 20.5% Adjusted EBITDA Margin** 

- Adjusted EBITDA of \$771 million
  - Up 25% year-over-year
- Net income attributable to CHX of \$314 million and adjusted net income attributable to CHX of \$358 million
- Adjusted EBITDA margin of 20.5%
  - Up 431 basis points year-over-year
  - Driven by improvements in pricing realizations, productivity, and cost management



#### **Financial Position**



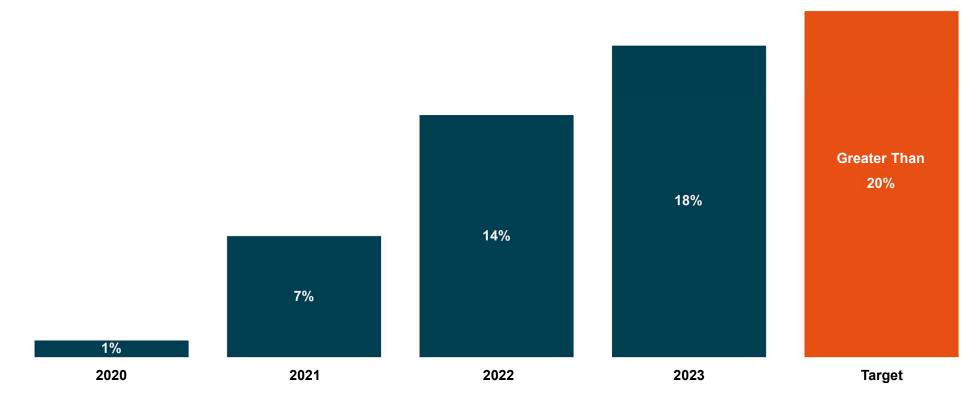
**Utilizing Strong Free Cash Flow Profile To Return Capital To Shareholders** 

- Financial liquidity of \$959 million
  - \$289 million of cash and \$670 million available on revolving credit facility
- 0.4x net debt to trailing 12 months adjusted EBITDA
- Delivering on commitment to return capital to shareholders
  - Returned \$135 million, 96% of Q4 free cash flow to shareholders via:
    - \$17 million regular cash dividend payment
    - \$118 million of share repurchases
  - Since inception, Share Repurchase Program has returned \$458 million to shareholders
  - Board approved increase in Share Repurchase Program authorization to \$1.5 billion
  - Board approved a 12% increase in regular quarterly dividend to \$0.095 per share

# **Return on Invested Capital (ROIC)**



Improving Returns Since Merger – Targeting greater than 20% (as reported)



ROIC = Adjusted net operating profit / (total assets – total liabilities excluding long-term debt)

### First Quarter 2024 Outlook



#### On a consolidated basis in the first quarter of 2024, we expect:

- Revenue of \$908 million to \$938 million
  - Expect typical seasonal declines internationally, partially offset by sequential improvement in our North America business
- Adjusted EBITDA of \$179 million to \$189 million

#### For full year 2024, we expect:

- Adjusted EBITDA to free cash flow conversion of at least 50%
- Return of at least 60% of free cash flow to our shareholders
- Capital expenditures of ~3.5% of revenue

Note: This presentation also contains certain forward-looking non-GAAP financial measures, including adjusted EBITDA. Due to the forward-looking nature of the aforementioned non-GAAP financial measure, management cannot reliably or reasonably predict certain of the necessary components of the most directly comparable forward-looking GAAP measures, such as net income. Accordingly, we are not able to present a quantitative reconciliation of such forward-looking non-GAAP financial measures to their most directly comparable forward-looking GAAP financial measures. Amounts excluded from these non-GAAP measures in the future could be significant.



# **Soma Somasundaram**

President and Chief Executive Officer

16



# **Appendix**

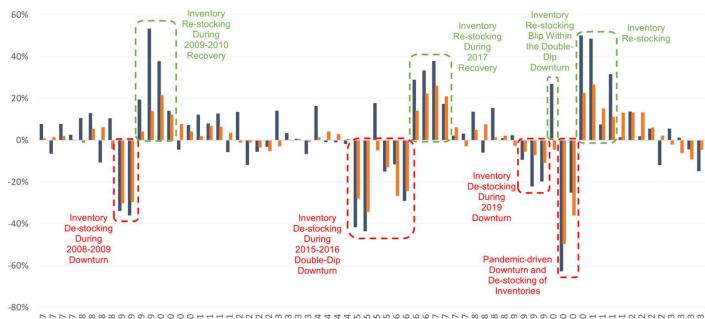
17

## **Drilling Technologies**



### Polycrystalline Diamond Cutter De-stocking and Re-stocking Cycles

- Drilling Technologies Revenue % Change (q/q)
- ■US Rig Count % Change (q/q)



#### Reconciliations of GAAP to non-GAAP Financial Measures

#### Net Income Attributable to ChampionX to Adjusted EBITDA and Free Cash Flow

		7	Three	Months Ende	Years Ended					
(in thousands)		Dec 31,	Sep 30,		Dec 31,			Decem	1,	
		2023		2023		2022		2023		2022
Net income attributable to ChampionX	\$	77,198	\$	77,711	\$	67,857	\$	314,238	\$	154,969
Pre-tax adjustments:										
Loss on disposal groups (1)		_		_		1,978		12,965		18,493
Russia sanctions compliance and impacts (2)		160		95		(2,909)		1,209		928
Goodwill impairment		_		_		39,617		_		39,617
Loss on debt extinguishment and modification		_		_		_		_		6,070
Restructuring and other related charges		2,407		1,228		(16,784)		13,387		65,158
Merger integration costs		_		_		1,001		245		10,759
Acquisition costs and related adjustments (3)		(6,817)		_		(7,112)		(12,670)		(17,648)
Intellectual property defense		638		220		27		1,545		781
Merger-related indemnification responsibility		_		722		_		722		_
Separation and supplemental benefit costs		_		_		_		_		_
Tulsa, Oklahoma storm damage		660		1,895		_		3,162		_
Foreign currency transaction losses, net		14,651		7,992		574		36,334		9,110
Tax impact of adjustments		(2,600)		(2,702)		3,604		(12,650)		(20,940)
Adjusted net income attributable to ChampionX		86,297		87,161		87,853		358,487		267,297
Tax impact of adjustments		2,600		2,702		(3,604)		12,650		20,940
Net income (loss) attributable to noncontrolling interest		959		3,081		(1,588)		4,481		1,594
Depreciation and amortization		58,710		61,839		64,119		235,936		241,880
Provision for income taxes		35,771		29,009		21,008		105,105		40,243
Interest expense, net		13,808		13,744		11,622		54,562		45,204
Adjusted EBITDA	\$	198,145	\$	197,536	\$	179,410	\$	771,221	\$	617,158
Free Cash Flow										
Cash flows from operating activities	\$	168,953	\$	163,030	\$	195,093	\$	540,271	\$	413,360
Less: Capital expenditures, net of proceeds from sale of fixed assets		(29,142)		(48,469)		(26,463)		(127,779)		(84,791)
Free cash flow	\$	139,811	\$	114,561	\$	168,630	\$	412,492	\$	328,569

<sup>(1)</sup> Amounts represent the loss recorded to properly adjust the carrying value of our CT Russia Business to the lower of carrying value or fair value less costs to sell.

<sup>(2)</sup> Includes charges incurred related to legal and professional fees to comply with, as well as additional foreign currency exchange losses associated with, the sanctions imposed in Russia.

<sup>(3)</sup> Includes revenue associated with the amortization of a liability established as part of the merger transaction with Ecolab Inc. ("Ecolab") to acquire the Chemical Technologies business, representing unfavorable terms under the Cross Supply Agreement, as well as costs incurred for the acquisition of businesses. During the fourth quarter of 2023, we recorded a fair value adjustment to contingent consideration on a prior acquisition as well as the settlement of an item pursuant to the tax matters agreement with Ecolab.

### **Reconciliations of GAAP to non-GAAP Financial Measures**

	Three Months Ended						Years Ended						
	De	ecember 31,		Sep 30,	December 31,			Decem	ber 31,				
(in thousands)		2023		2023 2022		2023			2022				
Income before income taxes:													
Segment operating profit (loss):													
Production Chemical Technologies	\$	102,179	\$	94,560	\$	96,418	\$	350,216	\$	239,936			
Production & Automation Technologies		22,110		28,299		18,104		118,409		89,133			
Drilling Technologies		8,679		12,255		9,426		45,481		54,512			
Reservoir Chemical Technologies		3,907		2,461		(16,884)		10,541		(90,212)			
Total segment operating profit		136,875		137,575		107,064		524,647		293,369			
Corporate and other		9,139		14,030		8,165		46,261		51,359			
Interest expense, net		13,808		13,744		11,622		54,562		45,204			
Income before income taxes	\$	113,928	\$	109,801	\$	87,277	\$	423,824	\$	196,806			
Operating profit margin / income before income taxes margin:													
Production Chemical Technologies		16.1 %		15.6 %		15.1 %		14.6 %		10.2 %			
Production & Automation Technologies		9.2 %		11.0 %		7.4 %		11.8 %		9.3 %			
Drilling Technologies		18.5 %		22.3 %		17.5 %		21.1 %		23.8 %			
Reservoir Chemical Technologies		18.3 %		9.8 %		(65.7)%		11.0 %		(62.1)%			
ChampionX Consolidated		12.1 %		11.7 %		8.9 %		11.3 %		5.2 %			

#### **Reconciliations of GAAP to non-GAAP Financial Measures**



Net Income (Loss) Attributable to ChampionX to Adjusted Net Operating Profit

	Years Ended December 31,								
(in thousands)	2023			2022	2021			2020	
Net income (loss) attributable to ChampionX	\$	314,238	\$	154,969	\$	113,299	\$	(743,930)	
Pre-tax adjustments:									
Restructuring and other related charges		13,387		65,158		14,624		23,291	
Goodwill and long-lived asset impairment		_		39,617		_		657,251	
Loss(gain) on disposal groups		12,965		18,493		(38,131)		_	
Acquisition and integration related costs		245		10,759		35,233		84,779	
Acquisition costs and related adjustments		(12,670)		(17,648)		(13,636)		6,463	
Loss on debt extinguishment and modification		_		6,070		11,098		_	
Russia sanctions compliance and impacts		1,209		928		_		_	
Intellectual property defense		1,545		781		6,622		1,278	
Separation and supplemental benefit costs		_		_		1,559		539	
Latin America tax matters		_		_		(2,968)		_	
Professional fees related to material weakness remediation and impairment analysis		_		_		_		6,240	
Merger-related indemnification responsibility		722		_		_		_	
Tulsa, Oklahoma storm damage		3,162		_		_		_	
Foreign currency transaction losses, net		36,334		9,110		4,104		4,450	
Tax impact of adjustments		(12,650)		(20,940)		(3,886)		(62,350)	
Adjusted net income (loss) attributable to ChampionX		358,487		267,297		127,918		(21,989)	
Tax impact of adjustments		12,650		20,940		3,886		62,350	
Net income attributable to noncontrolling interest		4,481		1,594		941		1,577	
Depreciation and amortization		235,936		241,880		237,285		214,362	
Provision for (benefit from) income taxes		105,105		40,243		38,445		(20,396)	
Interest expense, net		54,562		45,204		51,921		51,731	
Adjusted EBITDA	\$	771,221	\$	617,158	\$	460,396	\$	287,635	
Adjusted operating profit									
Less: Net income attributable to noncontrolling interest	\$	(4,481)	\$	(1,594)	\$	(941)	\$	(1,577)	
Less: Depreciation and amortization		(235,936)		(241,880)		(237,285)		(214,362)	
Less: Adjusted provision for income taxes		(130,175)		(61,999)		(55,167)		(43,295)	
Adjusted operating profit	\$	400,629	\$	311,685	\$	167,003	\$	28,401	

21